



MISSION – MY NAME IS LEONIE, VISUAL TRANSLATOR; I DELIVER IMPACT FOR BRANDS, PEOPLE AND SOCIETY. I HELP TO GET MESSAGES CLEAR AND TRANSLATE THEM INTO POWERFUL VISUALS. I WORK TOGETHER WITH YOU INSTEAD OF WORKING FOR YOU, BOTH USING OUR STRENGTHS.

## MY STORY

I have been creative all my life. I started my career in Marketing, Communications, Event management and Branding. In 2016 the passion for more creativity in my work became stronger. As a branding and communication specialist it is my strength to get messages across at a specific target audience. I decided to combine this talent with my creative talent as illustrator and designer.

As a visual translator I want to be known for my work about initiatives who care for a positive contribution to nature, environment, animal welfare, health, education or development. I love to share my talents for this cause! I would also love to talk about your thoughts and discuss how I can be of any value; always curious how I can help...

## HOW CAN I BE OF ANY VALUE TO YOU?

You can hire me for all kind of visual outputs. Please have a look at the [Business page](#) or [Consumer page](#) for more information. Or let yourself be inspired by my [portfolio](#).



PRINT  
MEDIA



DIGITAL  
MEDIA



LOGO /  
BRANDING



WALL  
ILLUSTRATION



GIFTS



WORKSHOPS

## MY VISION



In a world where everything is going faster and faster and getting less personal, visual communication is key for impact. People remember 80% of what they see and only 20% of what they read... **“In 2050 there are no such thing as texts anymore; all will be mainly told by visuals.”**