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MISSION – MY NAME IS LEONIE, **VISUAL TRANSLATOR**; I DELIVER **IMPACT** FOR BRANDS, PEOPLE AND SOCIETY. I HELP TO GET MESSAGES CLEAR AND TRANSLATE THEM INTO POWERFUL VISUALS. VISUALS ARE **BETTER UNDERSTOOD** AND THEREFORE INFORMATION IS **BETTER REMEMBERED**.

## MY STORY

I have been creative all my life. I started my career in Marketing, Communications, Event management and Branding. As a brand and communication specialist it is my strength to get messages across to a specific target audience. I decided to combine this talent with my creative talent as illustrator and designer.

As a visual translator I want to be known for my work about initiatives who care for a positive contribution to nature, environment, animal welfare, health, education or development. I love to share my talents for this cause! I would also love to talk about your thoughts and discuss how I can be of any value; always curious how I can help...

## HOW CAN I BE OF ANY VALUE TO YOU?

You can ask me for all kind of visual outputs. Please have a look at the [Business page](#) or [Consumer page](#) for more information. Or let yourself be inspired by my [portfolio](#).

- Drawing business strategies / concepts / programs, etc.
- Infographics, visuals
- Branding design (logo, brand identity)
- Illustrated maps, e.g. for cities, festivals, expo's, etc.
- Illustration for other projects (my style is mainly pendrawing)

## MY VISION



In a world where everything is going faster and faster and getting less personal, visual communication is key for impact. People remember 80% of what they see and only 20% of what they read... **“In 2050 there are no such thing as texts anymore; all will be mainly told by visuals.”**

Please contact me via [hello@leoniehaas.nl](mailto:hello@leoniehaas.nl) for more information